



FOR IMMEDIATE RELEASE
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PITT OHIO JOINS USPS AND DYMO ENDICIA AS CORPORATE PARTNER OF PARCEL FORUM '11

The annual conference and exposition for the parcel shipping, distribution and logistics industry

Bridgeport, CT – [EventEvolution Management Inc.](#), is pleased to announce that [PITT OHIO](#) has signed on to be the official *Regional Carrier Partner* of [PARCEL Forum](#), October 24-26th at the Hyatt Regency O'Hare, Chicago.

"With transportation spend representing one of the biggest cost centers for shippers, many have started to explore and integrate other carrier options into their transportation mix," explains Joel Dunkel, President, EventEvolution Management, Inc., producer of PARCEL Forum. "Regional carriers such as PITT OHIO have been making a big push to capture more parcel business and its been working. We are excited to be able showcase PITT OHIO and all that they have to offer parcel shippers at the Forum this year," says Dunkel.

For the past three years, PARCEL Forum has showcased regional carriers in a special *Regional Carrier Pavilion* located on the exhibit floor. The pavilion will feature regional carriers from across the US such as; [OnTrac](#), [Lone Star Overnight](#), [Expak Logistics](#), [Dunham Express](#), [Eastern Connection](#), [Directlink Courier](#), [Spee Dee Delivery](#), [US Cargo and Courier Service](#) and [PITT OHIO](#). In addition, attendees interested in incorporating regionals into their transportation mix can attend various conference sessions that highlight the capabilities of this viable network of carriers.

PARCEL Forum will feature a five track conference program produced by [PARCEL](#) covering; *Transportation Fundamentals, Transportation Masters, Applying Technology, Enhancing Operations* and *Performance Leadership* as well as a series of intensive all day pre-conference workshops and tours.

To request information on attending, exhibiting or sponsoring at PARCEL Forum, please call 866.378.4991 or email jdunkel@EventEvolution.com.

About PITT OHIO:

PITT OHIO is a \$261.7 million LTL or less than truckload carrier operating in the Mid-Atlantic and Midwest United States. Headquartered in Pittsburgh, Pennsylvania, Pitt Ohio Express began operations in 1979 by the Hammel family. With the help of the talented people at PITT OHIO, our company has grown from a Less-Than-Truckload (LTL) leader to a transportation solutions provider equipped to handle all of your transportation needs.

About PARCEL:

Since 1994, PARCEL magazine has been the industry's leading publication providing relevant, useful information through all media channels to those responsible for the parcel logistics process. Today, we are the sole provider of information to the most advanced segment of the transportation industry.

About EventEvolution Management Inc.:

Established in 2001, EventEvolution Management Inc. is an event producer/management and consulting firm specializing in professional trade shows and conferences in both the B2C and B2B marketplaces.

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